



South Shore Watershed Association

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sswa@sswa.ca

2025 PHOTO CONTEST ENTRY RULES

THERE ARE NO ENTRY FEES!

SOUTH SHORE WATERSHED ASSOCIATION (SSWA)
covers the following five watersheds

**DeSable River
Westmoreland River
Tryon River
Augustine Cove-Cape Traverse
Seven Mile Bay**

Go to www.sswa.ca for maps

OWNERSHIP

- * Contestants must already hold all rights to their photos ***
- * Contestants will not forfeit ownership of or rights to their photos ***
- * Photos must be commercially unpublished ***

USE

- * The contestant agrees to give SSWA the right to use the photo(s) for PR/education purposes. This may include, but not be limited to, SSWA letterhead, newsletters, website, posters, displays, etc.**
- * Photos used by SSWA will include a photographer credit.**
- * SSWA will not sell or loan any photos to a third party.**

(1) PRIZES

The following places and prize money are offered:

- * First, second, and third places will receive a cheque and certificate
- * Honorable Mentions will receive a certificate
- * The Grand Prize winner will receive a cheque, certificate, and two-year SSWA membership.

NOTE: There is only one class, open to all ages.

For each of the four categories listed under (2) below

First place: \$50

Second place: \$35

Third place: \$25

Honorable Mention certificates may also be awarded.

Grand Prize

Judged from the four first-place entries (People's Choice at AGM).

Winner \$75, plus two-year SSWA membership, value \$20

(2) PURPOSE, CATEGORIES, AND ENTRY LIMIT

PURPOSE

The purpose of the Contest is to help increase public awareness of the rich ecosystems in which we live, and to encourage people to explore nature in the outdoors.

Photos will serve this purpose that demonstrate creativity and originality, and that have a special interest or appeal.

This is an *amateur* photo contest. If you have a camera, we encourage you to send in an entry! If you are a professional photographer, unfortunately you cannot participate.

CATEGORIES

Close-ups * Land * Water * Wildlife

* The inclusion of people, buildings or manufactured objects, except as *minor* background, is **strongly discouraged**. This is first and foremost a competition that aims to encourage highlighting the wonders of the *natural* environment.

* The entry limit is a maximum of **four photos** per contestant.

* SSWA reserves the right to allot entries to appropriate categories.

(3) ELIGIBILITY

- * **Photos** must be taken anywhere *within* the SSWA regional boundary. See maps at www.sswa.ca.
- * **Contestants** may reside *within or outside* the SSWA boundary, but must be PEI year-round or summer residents.

(4) TECHNICAL

- * No parameters are given for photo resolution (dpi), but the better the clarity (focus), the better the quality ... and the more likely to impress the judge.
- * Contestants are permitted to make **minor** adjustments to their photos, limited to *contrast adjustment and cropping*.
- * Photos are to be submitted as JPEG files sent as email attachments.

(5) HOW TO SUBMIT ENTRIES

- * Entries should be emailed to sswawildlife@gmail.com. Subject line: **2025 Photo Contest [plus add your surname]**.
- * The following information **must** be included in the body of the email:
 - Contestant's name, mailing address and phone number.
 - Approximate location where photo was taken.
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By submitting an entry, contestants agree to abide by the Contest rules.

(6) RESULTS

- * Results will be announced at the SSWA 2025 AGM. Prizes will be awarded at the AGM or mailed out after the AGM. Contestants are encouraged, but not required, to attend the AGM (which may be held in person or, if necessary, on Zoom).
- * First-place photos will be framed and displayed as 8x10 colour prints at the SSWA AGM or other events.

ENTRY DEADLINE
MARCH 31, 2025
Send entries and enquiries to
[**sswawildlife@gmail.com**](mailto:sswawildlife@gmail.com)